You’re Invited!

CULTR invites your organization to participate in World Languages Day (April 15th, 2016) by sharing the story about how globalization and language proficiency interact in your organization to further business goals, reach international markets and make a difference in an increasingly interconnected world. This invitation is extended only to select organizations with a reputation for global initiatives. By sending representatives to World Languages Day or sponsoring activities, your organization has the opportunity to impact the education hundreds of students.

What is World Languages Day?

In an effort to raise student awareness of the benefits of language study and global competency, the Center for Urban Language Teaching and Research (CULTR) will host an exploratory language conference and resource fair for 9-12th grade students, highlighting businesses and professions that value global expertise. Students will have the opportunity to meet with leaders in international commerce, social services, public health, and governmental agencies with international and global connections and learn more about the benefits of language study to create a “map” to language success for a future professional career.

Why your participation matters.....

The 2012 report on U.S. Education Reform and National Security from the Council on Foreign Relations underscored a critical need for students who are prepared for a globalized world through a variety of skills, most importantly the acquisition of foreign languages. However, fewer than 20% of K-12 students in the Southeast study a foreign language, and less than 1% of students at either K-12 or college level participate in study abroad.

As a result, students in the southeast, many already underrepresented, are further marginalized and barred from participation in the opportunities presented by globalization. As the report from the Council on Foreign Relations asserts, what students need is not just foreign language fluency but global awareness that will equip them with a cultural agility and ensure their success in an increasingly interconnected international landscape.

Exhibit Space Options

Table (No charge)  Table includes 1 six-foot skirted table, 2 chairs, and 1 ID sign
Booth ($100)  An 8 X 10 booth package includes pipe and drape, 1 six-foot skirted table, 2 chairs, and 1 ID sign.

Electrical power and wireless internet access are provided free of charge, but must be indicated in the exhibitor registration.

How to Register

To register as a participant or sponsor of World Language Day, please fill out the form at [insert link information here].

You can also fill out the enclosed forms and either fax them to 404-413-5982 or scan and send by email to cultr@gsu.edu.

For more information, please contact Jackie Slaton at 404-413-5683.
Sponsorship Opportunities

Send a powerful message to teachers and students regarding the importance of language learning in an increasingly internationalized future, and underscore your organization’s commitment to supporting opportunities in the global marketplace for everyone.

Sponsorships allow CULTR to include programming and materials to attendees, resources for participating teachers, and can offset the expense of school bus special duties, incurred by participating schools, but often paid for by individual teachers motivated to provide enriching learning opportunities outside of the classroom.

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Individual Sponsorship Opportunities

- Sponsor a school bus $250
- Sponsor the printed program $500
- Sponsor tote bags $500

Important Dates

Deadline for inclusion in the printed program is March 25th, 2016.

Booth cancellations received after March 31st cannot be refunded.
In 1990, the Department of Education established the first Language Resource Centers at US universities in response to the growing national need for expertise and competence in foreign languages. Today, there are sixteen LRCs, supported by grants under Title VI of the Higher Education Act, creating a national network of resources to promote the teaching and learning of foreign languages. As the first Title VI Language Resource Center (LRC) in the Southeast, the mission of the Center for Urban Language Teaching and Research (CULTR) is to enhance the opportunities of urban and underrepresented students to achieve the language proficiency and cultural competence required for success in the modern global marketplace.

The work and success of CULTR places it prominently at the forefront of international language instruction and research in the region. CULTR initiatives impact language learning on multiple fronts, through increasing student interest in language careers, professional development of language teachers, and to increase retention of qualified language teachers already in schools. Outreach and advocacy efforts to government and nongovernment agencies are designed to advance language learning in an urban environment and make language programs a priority for all learners.

About the Center for Urban Language Teaching and Research

Co-Directors
Dr. William Nichols (MCL)
Dr. Sara Weigle (AL/ESL)

Associate Director
Patricia Nolde (MCL)

Program Coordinator
Jackie Slaton

Technology Coordinator
David Cotter

For more information, please contact us at

Georgia State University
PO Box 3974
Atlanta, GA 30302-3974

Phone: 404-413-5683
Fax: 404-413-5982
Email: cultr@gsu.edu
www.cultr.gsu.edu
STATE OF GEORGIA
COUNTY OF FULTON

EXHIBITION AGREEMENT

This agreement ("Agreement") is made and entered into by and between the Board of Regents of the University System of Georgia by and on behalf of Georgia State University ("Owner") and ________________________, ("Licensee"), whose address is ________________________________________________________________.

W I T N E S S E T H T H A T:

WHEREAS, Licensee desires to temporarily occupy and utilize certain properties and facilities of the Owner for the purpose of displaying and demonstrating equipment, supplies and/or manufactured services;

WHEREAS, Owner is willing to permit Licensee to temporarily occupy and utilize said facilities for this limited purpose in exchange for Licensee’s payment as set forth below, but only upon the promises, covenants and agreements hereinafter set forth;

NOW, THEREFORE, in consideration of the facilities and their mutual promises, covenants and agreements hereinafter set forth, the parties agree as follows:

1. The license granted by this Agreement (the “License”) is for the limited purpose of occupying the Facilities, as defined herein and in the “Confirmation Schedule”, attached as “Exhibit A” and incorporated herein by reference. All use by Licensee of the Facilities must be in compliance with all state, federal or city laws and regulations, and with the policies and procedures of Georgia State University pertaining to the use and occupancy of the exhibit space.

2. The facilities covered by this temporary occupancy and use permit, or license, is the Georgia State University – Student Center, 101 Piedmont Ave SE, Atlanta, GA 30303 (the “Facilities”).

3. The time during which Licensee shall be permitted to occupy, use, and enjoy the Facilities shall be between the hours of 8:00 a.m. and 4:00 p.m. on Friday, April 15, 2016. Licensee shall not tear down exhibits prior to 3:00 pm on Friday, April 15, 2016.

4. In consideration of Owner’s willingness for Licensee to occupy, use and enjoy the Facilities as indicated above, Licensee agrees to pay Owner a use fee (the “Use Fee”) in the total amount of 0.00 DOLLARS ($0,000) for Licensee’s usage of the Facilities. The foregoing Use Fee shall be due and payable no later than March 25, 2016. Licensee’s failure to make payment of the Use Fee by such date shall automatically terminate this Agreement. Licensee shall also pay Owner additional fees (“Additional Fees”) for catering and other services and equipment requested by Licensee in connection with the Event, including any Facilities, services or equipment added to Licensee’s reservation immediately prior to or during the Event. Additional Fees shall be billed at the rates outlined in the Confirmation Schedule or billed at the prevailing market rates.

5. Licensee shall be responsible for the delivery of its equipment and/or display material to the Facilities. Licensee must remove all equipment brought by Licensee or its agents onto the Facilities from the Facilities on or before 5:00PM on 4/15/2016, and Licensee must return the Facilities to the Owner in the same condition in which it was in prior to use by the Licensee. Any property left in the Facilities shall, after a period of ten (10) days from the
end of the Term, be deemed abandoned and shall become the property of the Owner to be disposed of or utilized at Owner’s sole discretion and Licensee agrees to pay any and all charges incurred by Owner to remove, store and/or dispose of such items.

6.

Licensee agrees to indemnify and hold Owner harmless from and against any and all liability or loss due to death or personal injury to any person, or from damage to the property of either Owner or any other person or corporation arising from or out of Licensee's temporary occupancy and use of the Facilities, regardless of fault. Owner shall not be liable to Licensee in damages or otherwise for injury or loss suffered by any person arising from any defect in construction, maintenance or operation of the Facilities.

7.

The permit, use and occupancy provided for hereunder shall not be assigned by Licensee to any other corporation, association, person or entity whatsoever, provided the Recordings may be assignable by Licensee to a third party having ownership interest or distribution rights in or to the Project.

8.

If at any time the use of the Facilities by Licensee violates any federal, state, city or Owner laws or regulations, Licensee shall either cease and desist from continuing such use or shall surrender the Facilities upon demand of Owner’s authorized representatives.

9.

Owner may terminate this Agreement at any time in its discretion prior to the commencement of the Term. Unless Owner terminates because Licensee has breached the terms of this Agreement, or because participants or attendees have violated laws or Owner policies, termination by the Owner shall result in a pro rata refund of the applicable fee, based on the portion of the use period that was actually used but less any expenses incurred by the Owner. No refund shall be payable to Licensee if such termination occurs as a result of a breach of the terms of this Agreement.

10.

In the event that the performance by either party to this Agreement shall be prevented by an act of God, storms, fire, flood, acts or regulations of governmental agencies or public authorities or labor unions, labor difficulties, lockout, strike, civil disturbance, war, riot, blackout, air raid alarm, air raid, act of public enemy, or epidemic, the parties shall respectively be relieved of their obligations hereunder and there shall be no claim for damages by either party against the other.

11.

Licensee agrees that no advertising, sponsorship, endorsement or other similar matter shall be posted or distributed in or about Owner’s Facilities without first having obtained the written permission of Owner. Licensee affirmatively acknowledges and agrees that it shall not use Owner's name, logos, marks, buildings, any signage associated therewith without Owner’s prior express written consent.

12.

When using the Facilities, Licensee agrees to comply with all applicable state, federal or city laws and regulations, including, but not limited to, all applicable non-discrimination laws and regulations, and to pay all taxes, if any, imposed by law in connection with this Agreement. Licensee shall use and occupy the premises in a safe and careful manner and shall comply with all rules and regulations prescribed by Fire and Police Departments and other government authorities, as may be in force and affect during the occupancy in use of said premises by the Licensee. Licensee shall not use said premises for the sale of liquor or alcohol beverages or for any unlawful purpose; all portions of sidewalks, entrances, passages, etc., and access to public utilities shall be kept unobstructed by Licensee.
and shall not be used for any purpose. Doors, stairways or openings into any place in the structure shall remain unobstructed except as may be set forth in this Agreement or as may be consented to in writing by Owner. Owner’s authorized representatives may enter upon the Facilities at any time to make inspections to ensure Licensee’s compliance with this Agreement.

13.

If any material, composition or name to be used or performed under this Agreement is copyrighted, Licensee shall be responsible for securing, before using or employing such material, composition or name, the assent in writing, of the owner or licensee of such copyright. The Licensee agrees to be fully responsible for any fees, royalties and licensees in connection therewith. Furthermore, the Licensee shall indemnify and hold the Owner harmless from any and all claims, expenses or suits for copyright infringements that may arise from the performance of this Agreement.

14.

This Agreement (with its attachment) constitutes the entire understanding between the parties with respect to the subject matter hereof and supersedes any and all prior understandings and agreements, oral or written, relating hereto. Further, this Agreement may be amended at any time, but only upon advanced mutual written agreement by the parties.

15.

This Agreement shall be governed by and construed under the laws of the State of Georgia.

IN WITNESS WHEREOF, the parties have caused this Agreement to be signed this the ___ day of ________, 2016.

___________________________   BOARD OF REGENTS OF THE
LICENSEE NAME                  UNIVERSITY SYSTEM OF
                               GEORGIA BY AND ON BEHALF OF
                               GEORGIA STATE UNIVERSITY

By: ___________________________   By: ___________________________

Name: _________________________   Name: _________________________

Title: _________________________   Title: _________________________
Company Name: ______________________________________________________________________

Company URL: ______________________________________________________________________

Contact: ___________________________________________________________________________

Mailing Address: _____________________________________________________________________

City: __________________________ State: _______ Zip: ________________________

Telephone Number: (____) ______________ Fax Number: (____) ______________

Contact Email Address: _______________________________________________________________________

ALLOTMENT/ASSIGNMENT OF SPACE: Licensee hereby acknowledges and agrees that the license granted by the Owner is for the limited purpose of displaying and demonstrating equipment, supplies, or services in connection with the World Languages Day event at Georgia State University on April 15, 2016. Exhibition space on the day of the event will be assigned on a first-come, first-served basis as determined by the date of receipt of the fully executed Exhibition Agreement, a signed Confirmation Schedule and full payment of all applicable fees. Preference for space assignment will be given to sponsoring Exhibitors.

USE FEE: The Use Fee includes: 1) Two Exhibitor badges, 2) Access to refreshment breaks planned by the organizer, 3) Inclusion of Exhibitor’s Company name, address, product description and exhibit space number in the conference program. Please note that the Use Fee does not include parking. To insure inclusion in the Conference Program, a fully executed copy of the Exhibition Agreement, a signed Confirmation Schedule and full payment of all applicable fees must be received no later than March 25, 2016.

EXHIBIT SPACE AND EQUIPMENT:

Qty: _____ 8’ x 10’ Booth ($100) - Booth space includes 2 chairs, 1 6’ skirted table

Qty: ______ 6’ Table (No Charge) – Table-only space includes one 6’ skirted table, 2 chairs

We will _______ We will not _______ need electrical power.

Electrical power is provided free of charge, but your needs must be indicated here.

TOTAL FEE DUE = $ ____________ (Payment in full must be submitted with this signed contract.)

Form of Payment (in US funds only):

☐ Check (Payable to: Georgia State University) ☐ Visa ☐ MasterCard ☐ Discover

Card #: ______________________________________ Security Code: _______ (last 3 digits on back of card)

Expiration Date: ___________ Cardholder’s Name/Signature: ________________

Credit Card Billing Address (if different from above):

Name: _________________________________________________________________

Address: _______________________________________________________________

City: __________________________ State: _______ ZIP: ______________________

I have read and agree to all terms and conditions stated in this Confirmation Schedule, including the accompanying Exhibition Agreement, and hereby warrant that I am an authorized signatory for Licensee.

BY: __________________________

PRINTED NAME: ______________________

TITLE: _______________________

DATE: ______________________